Glossary:

Evaluation: A systematic process that determines the degree to which outcomes are achieved (outcome evaluation) and/or the how & why of activities and structure (process).

Logic Model: A visual representation of **If – Then** relationships that lead to desired outcomes

Objectives: A specific result that a person or system aims to achieve within a time frame and with available resources

> *SMART*: Specific, Measurable, Achievable, Realistic, Time-Bound

Inputs: Program resources and community assets that are used to support activities.

- Program resources (staff, volunteers, facilities, equipment, curricula, $)
- Community Assets (established collaborations, community values consistent with program goals, energetic community members who can be engaged)

Activities: Things WE do, as part of the program that we believe will make changes.

- Education, advocacy, marketing, train/teach, deliver services, develop product/resources, network, build partnerships, assess, facilitate, work with media

Outputs: Factors that influence behavior. Often are based on theory.

- *Determinants*: Within an individual
  - Cognitive- knowledge, attitudes, beliefs, values, self-efficacy, expectations
  - Capabilities- skills
- *Environmental conditions*. Requires an agent or group who can exert control to make a change
  - Social- norms, social support, reinforcement
  - Structural- access to resources, policies, organizational climate

Impacts: Participant behaviors, environmental factors (structural, social or physical), or policies

Outcomes: Change in epidemiological or disease states (diabetes, cardiovascular disease,

Measure: The means used to measure outputs, impacts and outcomes. May be a validated series of self-report survey questions or data that are collected using devices, etc.

- For example: the Veggie-meter measures current skin carotenoid levels

Indicator: A component of a measure. Provides evidence that about how well certain results or objectives have or have not been achieved.

- For example: <u>change in skin carotenoid levels</u> (as a proxy for change in fruit and vegetable intake) would indicate a change in behavior